



To: Village of Fontana Planning Commission  
From: Brandy Howe, Assistant Planner, Vandewalle & Associates  
Date: April 6, 2009  
Re: Fontana Comprehensive Plan – Vision Statement

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A vision statement is an inspirational, positive view of the Village's long-term future. It is intended to describe how a community will like look, feel, and function twenty years into the future. A vision statement is meant to provide a broad view and does not focus on the details. It becomes the framework around which strategies are laid out in the comprehensive plan.

The draft vision statement for the Village of Fontana, presented below, was written with consideration of the Village's assets, opportunities, and trends. It was drafted based on our knowledge of the community and input received during our previous Plan Commission meeting and from responses to our Vision Worksheet. We want to emphasize that this vision statement is a draft and may be revised based on your feedback and additional input provided by the public.

#### VILLAGE OF FONTANA

Located along the western shore of Geneva Lake, the Village of Fontana's serene landscape, quiet charm, and distinctive scenic vistas have sustained Fontana's reputation as a popular vacation destination as well as a comfortable place to call home. Fontana will continue to attract visitors to first-class resorts and water-based recreation while expanding its professional employment base and emphasizing unique, family-owned businesses in the downtown. Fontana will promote compact and efficient growth at a modest pace while maintaining a high-quality, small-community atmosphere and emphasizing preservation of the lakefront, lakefront views, and natural resources. Residents of all ages will find comfort in Fontana's quaint, pedestrian-oriented neighborhoods enhanced by tree-lined streets, pedestrian paths, and soft lighting.

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